



# SPONSORSHIP OPPORTUNITIES



Your sponsorship fee covers the cost of hosting this event so that 100% of team fundraising supports the cause.

## SPONSOR BENEFITS

Your sponsorship helps cover the cost of this event, ensuring that 100% of team fundraising directly supports the cause.

	PRESENTING SPONSOR 3yr Commitment	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000	SIGNATURE \$2,500
Logo and company name on ALL promotional material and advertisements	★					
Speaking opportunity at Relay, during your choice of ceremony and company themed lap	★	★				
Recognition during the Relay <b>Opening Ceremony</b>	★	★	★			
<b>Relay Rally</b> at your office to engage employees in our mission to save lives from cancer and get excited about Relay.	★	★	★	★		
Campsite or promotional space	30ft space	20ft space	10ft space	10ft space		
Team registration service <i>- with team uploads and assistance; \$15 registration fee per team member</i>	★	★	★	★	\$25 upload	\$25 upload
Admission bands and parking passes	30 wristbands 6 parking passes	15 wristbands 4 parking passes	10 wristbands 2 parking passes	5 wristbands 2 parking passes	5 wristbands 1 parking pass	
Sponsor logo included on banner displayed on the main event stage	★	★	★	★	★	
Opportunity to participate in Sponsors Lap	★	★	★	★	★	★
Logo featured in the digital event programme and on <b>bermudarelay.bm</b>	★	★	★	★	★	★
Logo featured on 2ft banner displayed event sponsor wall	★	★	★	★	★	★





# SPONSORSHIP COMMITMENT FORM

## CONTACT INFORMATION

Business Name: \_\_\_\_\_

Street address: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact number: \_\_\_\_\_

Email: \_\_\_\_\_

## COMMITMENT LEVEL

- \$25,000 - Platinum     \$15,000 - Gold     \$10,000 - Silver     \$5,000 - Bronze     \$2,500 - Signature
- \$1,000 - Logo Sponsor (field banner & logo in programme)     \$500 – Logo Sponsor (field banner only)     I wish to remain anonymous

## PAYMENT METHODS

Direct Deposits can be made to Bermuda Cancer and Health Centre

BDA Dollars:                      BNTB Account No. 20-006-060-372314-200

HSBC Account No. 006-048482-011

US Dollars:                      BNTB Account No. 20-006-840-011607-100

HSBC Account No. 006-048482-511

**NOTATION REFERENCE:** RFL Sponsor

**For credit card or cash payments**, please email us at [finance@chc.bm](mailto:finance@chc.bm) for instructions.

**Cheques payable** to Bermuda Cancer and Health Centre

Sponsor Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*Please sign and retain a copy for your records.*

Please return this form to [sponsorshipcommittee@bermudarelay.bm](mailto:sponsorshipcommittee@bermudarelay.bm)

Please email [marketingcommittee@bermudarelay.bm](mailto:marketingcommittee@bermudarelay.bm), an EPS logo by April 1.  
If an EPS file is unavailable, send a PNG image with the highest resolution.

To enter a team, volunteer or learn more,  
email [eventchair@bermudarelay.bm](mailto:eventchair@bermudarelay.bm) or visit  
**BermudaRelay.bm**

